

TRICK OR TREAT ON THE TRAILS



SPONSOR OPPORTUNITIES

SPONSOR LEVELS

TRICK OR TREAT TITLE SPONSOR

\$5,000

1st tier logo and name placement on website listing, social media and event page listings
Table on the Trick or Treat Trail (Sherman Lake YMCA provides candy)
Sponsor may provide and distribute trinkets to 600+ children on the trail
Two banners - one along Trick or Treat Trail, one at Games/Refreshments

JACK O' LANTERN SPONSOR

\$1,000

2nd tier logo placement on website listing, social media and event page listings
Table on the Trick or Treat Trail (Sherman Lake YMCA provides candy)
Individual banner - located at Games/Refreshments

NOT SO SCARY SKELETON SPONSOR

\$500

3rd tier logo placement on website, social media and event page listings
Listing on banner located at Games/Refreshments

FANGTASTIC FOOD SPONSOR

IN-KIND

3rd tier logo placement on website listing, social media and event page listings
Listing on banner with other Fangtastic Food Sponsors - located at Games/Refreshments

FOR MORE INFORMATION

Contact Carrie Hybels, Director of Community Development
Email: carrieh@ymcasl.org Phone: 269.731.3039

SHERMAN LAKE YMCA OUTDOOR CENTER



SHERMAN LAKE YMCA

TRICK OR TREAT ON THE TRAILS | OCTOBER 20, 2023

Sponsor name/company as it should appear in event publications:

Contact name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Website: _____

I WILL SPONSOR AT THE LEVEL INDICATED BELOW:

_____ **\$2,500** Trick or Treat Title Sponsor

_____ **\$1,000** Jack O'Lantern Sponsor

_____ **\$500** Not So Scary Skeleton Sponsor

_____ **Fantastic Food Sponsor** (In-Kind)

PAYMENT METHOD:

_____ Please invoice me at the address above.

_____ Payment is enclosed.

Please mail payments to:

Sherman Lake YMCA
6225 North 39th Street
Augusta, MI 49012

For more information, contact Carrie Hybels at
269.615.6272 or carrieh@ymcasl.org

**2023 TRICK OR TREAT ON THE TRAILS
SPONSORSHIP FORM**